

IMPACT + RESPONSIBLE INVESTING

Investors everywhere are increasingly more mindful of environmental, social and governance (“ESG”) issues and recognize the power of making a positive social and/or environmental impact through their investments, without sacrificing investment returns. Goodwin is at the forefront of this movement, providing innovative and effective counsel to today’s most discerning investors.

Impact and responsible investing demand the unique team and skill set, with broad financial innovation experience, that Goodwin brings to the table. Goodwin is the “go-to” firm for the special needs of innovative investors, financial institutions, asset managers and entrepreneurs. We are accustomed to meeting the nuanced needs and goals of these investors and managers, and have the depth of experience to design successful structures and systems necessary in impact and responsible investing.



Global Impact Investing Network (GIIN)

Goodwin is an active member of GIIN, a platform for like-minded investors to meet and take part in activities that build the impact investing industry from a practitioner’s perspective.

REPRESENTATIVE SERVICES

Our Impact and Responsible Investing team is structured on a cross-disciplinary basis with experience across the spectrum of asset classes and practice areas to identify and address unique legal issues, including:

- AML compliance
- B-corp formation/certifications
- ERISA
- FCPA compliance
- Fund formation
- ILPA compliance
- Investment structuring
- Social impact bonds
- Tax-exempt status

REPRESENTATIVE MATTERS

Advise **Accion**, a global nonprofit pioneer in microfinance, and affiliates including Accion U.S. Network, for more than a decade on work related to fund formation, strategic transactions, FinTech investments, IP and trademark licensing, regulatory matters, privacy and data security, and corporate governance

Advise **LeapFrog Investments**, a leading impact global private equity fund with \$1 billion under management, in connection with fund formation and investments

Represent **Folium Capital** in its formation, the formation of global forestry and agriculture funds, in addition to investment and compliance matters

Advised **PG Impact** in connection to an investment in solar powered irrigation panels in Kenya

Advise **Quona Capital**, an impact investment manager focused on investing in entrepreneurs and growth-oriented businesses seeking to change how financial services are delivered in emerging markets

Advised clients in obtaining project financing in the Middle East from the **Overseas Private Investment Corporation (“OPIC”)**. OPIC has long been a leader in the impact investing sector, and uses its core development finance tools of project financing, political risk insurance, and capitalization of private equity funds to support impact investments

Advised **MissionPoint Capital Partners**, an impact investment manager and advisor focused on solving large-scale environmental problems through the deployment of high impact capital, on multiple transactions including investments in the following companies, among others:

- **Hannon Armstrong**, an innovative finance solutions for governments and businesses that encourage progressive investments in new energy, water, information technology and telecommunication systems and technologies; and,
- **Voltaix**, a leading provider of specialty gas and liquid precursors for use in cutting-edge integrated circuits, thin film solar cells and LCD displays

Advised **TexBel Farms** in connection to an investment by Moringa Capital which involved a fund focused on ESG factors with a specific set of negotiated covenants

Advised a European **DFI** investing into a venture fund investing in Central and Eastern Europe

Advise **global asset managers, asset owners** and **institutional investors** on sustainable agriculture and forestry investments

Regularly advise clients on the incorporation and governance of **B-Corps**, which are structured by for-profit companies for the purpose of creating both public benefit and profitable returns

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